

Message Text

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ACTION ARA-10

INFO OCT-01 ISO-00 PA-02 PRS-01 INR-07 A-01 SS-15

NSC-05 /042 W

-----031716Z 056099 /45

O 031538Z JUN 77

FM AMEMBASSY LIMA

TO USIA WASHDC IMMEDIATE

INFO SECSTATE WASHDC IMMEDIATE 5099

VOA MIAMI IMMEDIATE

AMEMBASSY KINGSTON IMMEDIATE

AMEMBASSY SAN JOSE IMMEDIATE

AMEMBASSY QUITO IMMEDIATE

AMEMBASSY BRASILIA IMMEDIATE

AMEMBASSY BOGOTA IMMEDIATE

AMEMBASSY CARACAS IMMEDIATE

UNCLAS SECTION 1 OF 2 LIMA 4567

USIAC FOR IOP/M, IPS/PL

PASS INFO ILA, ARA

E.O. 11652: N/A

SUBJ: MRS. CARTER'S VISIT - MEDIA REACTION REPORT

MRS. CARTER'S ARRIVAL HERE JUNE 3, IS PROMINENTLY FEATURED IN ALL LIMA NEWSPAPERS ON FRONT AS WELL AS INSIDE PAGES WITH SOME EDITORIALS AND FRIENDLY CARTOONS. TWO CENTER SPREADS DEVOTED ENTIRELY TO MRS. CARTER.

1. LA PRENSA HAS CENTER FRONT PAGE PHOTO OF MRS. CARTER AND LEAD STORY ENTITLED: "IN OFFICIAL THREE DAY VISIT, ROSALYNN CARTER AND PARTY ARRIVE TODAY IN LIMA." PAGE THREE DEVOTED ENTIRELY TO MRS. CARTER'S VISIT WITH PHOTO OF PRESIDENT AND MRS. CARTER IN PLAINS, GEORGIA AND SMALL OFFICIAL PHOTOS OF SECRETARY TODMAN, MRS. VANCE AND MRS. PASTOR. HEADLINES PAGE THREE INCLUDE: "NUMEROUS PARTY ACCOMPANYS THE WIFE OF THE
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PRESIDENT OF THE U.S.;" "SEVERE PROTECTION TO BE GIVEN TO MRS. CARTER DURING HER VISIT;" "THE ACTIVITIES OF ROSALYNN CARTER TO BE TRANSMITTED TO THE ENTIRE WORLD;" "MRS. CARTER WILL EXPOUND FOREIGN POLICY PLANS OF THE U.S. DURING HER VISIT" AND "TOP OF THE NEWS COLUMN WITH HEADLINE: "ROSALYNN CARTER: PLEASING AMBASSADRESS." EDIT PAGE CARTOON ENTITLED: "WELCOME"

SHOWS MRS. CARTER ARRIVING IN OPEN CAR WITH BAGGAGE BEING GREETING BY CARICATURE OF PERUVIAN INDIAN. OP-ED PAGE HAS PHOTO MRS. CARTER WITH LENGTHY ARTICLE: "A PLEASING VISIT" WHICH SAYS IN PART THAT MRS. CARTER WILL GIVE THE LEADERS OF THE COUNTRIES SHE VISITS SOME GENERAL GUIDELINES ON THE FOREIGN POLICY PLANS WHICH HER HUSBAND'S, PRESIDENT JIMMY CARTER, GOVERNMENT INTENDS TO FOLLOW."

2. LA CRONICA HAS FRONT PAGE PHOTO OF MRS. CARTER WITH MAIN FRONT PAGE STORY ENTITLED: "CHIEF OF STATE AND ROSALYNN CARTER WILL HAVE INTERVIEW TODAY," AND SUBHEADS: "ARRIVAL OF THE WIFE OF THE PRESIDENT OF NORTH AMERICA IS SCHEDULED FOR 11:45 THIS MORNING." PAGE FIVE DEVOTED ALMOST ENTIRELY TO MRS. CARTER WITH PHOTO OF HER WITH THE PRESIDENT. HEADLINES INCLUDE: "TO WORK TOGETHER AND VERY CLOSELY WITH LATIN AMERICA AND THE CARIBBEAN IS CARTER'S HOPE." THIS UPI STORY FROM QUITO QUOTES VICE ADMIRAL POVEDA AS SAYING: "MRS. CARTER'S VISIT IS AN OMEN OF A FUTURE OF FRANK AND CORDIAL RELATIONS AS WELL AS SINCERE FRIENDSHIP BETWEEN ECUADOR AND OTHER LATIN AMERICAN COUNTRIES WITH THE UNITED STATES." OTHER HEADLINE PAGE FIVE: "ROSALYNN: A SIMPLE WOMAN, BUT WITH FIRM CONVICTIONS." LEAD EDIT IN LA CRONICA ENTITLED: "PLEASING PRESENCE" WHICH SAYS: "PERU APPRECIATES MRS. CAARTER'S VISIT IN ITS FULL VALUE FOR IT IMPLIES A SUBSTANCIAL STEP IN THE DIRECT DIPLOMACY WHICH PERU PRACTICES TODAY AND BECAUSE UNCLASSIFIED

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IT IS AN EFFECTIVE MANIFESTATION OF THE GOOD RELATIONS WHICH OUR COUNTRY NOW HAS WITH THE USA WITHIN A CLIMATE OF MUTUAL RESPECT." CARTOON ON EDIT PAGE SHOWS PRESIDENT OF PERU WELCOMING MRS. CARTER IN HIS OFFICE."

3. EL COMERCIO HAS SMALL FRONT PAGE PHOTO OF MRS. CARTER WITH LEAD STORY ENTITLED: "THE FIRST LADY OF THE UNITED STATES ARRIVES TODAY IN LIMA." PAGE FOUR HAS PHOTO OF ENTIRE CARTER FAMILY WITH ACCOMPANYING PHOTO ENTITLED: "AS OF TODAY, MRS. CARTER WILL BE A GUEST OF THE PERUVIAN PEOPLE." PAGE 19 CONTAINS UPI PHOTO OF MRS. CARTER WITH MEMBERS OF THE ECUADOREAN JUNTA WITH AP STORY ENTITLED: "MRS. CARTER CONGRATULATED ECUADOR FOR ITS REPECT FOR HUMAN RIGHTS." STORY QUOTES AN "AMERICAN OFFICIAL" AS SAYING THAT MRS. CARTER'S VISIT "SHALL WE HOPE PROP-UP THE PROCESS OF RETURN TO CIVILIAN GOVERNMENT."

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ACTION ARA-10

INFO OCT-01 ISO-00 PA-02 PRS-01 INR-07 A-01 SS-15
NSC-05 /042 W
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O 031538Z JUN 77
FM AMEMBASSY LIMA
TO USIA WASHDC IMMEDIATE
INFO SECSTATE WASHDC IMMEDIATE 5100
VOA MIAMI IMMEDIATE
AMEMBASSY KINGSTON IMMEDIATE
AMEMBASSY SAN JOSE IMMEDIATE
AMEMBASSY QUITO IMMEDIATE
AMEMBASSY BRASILIA IMMEDIATE
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4. CORREO HAS FRONT PAGE PHOTO OF PRESIDENT WITH
ARMS AROUND MRS. CARTER AND PAPER'S LEAD STORY
ENTITLED: "ARRIVES TODAY 'THE STEEL MAGNOLIA'"
WITH SUBHEAD: "FIRST LADY OF THE U.S. WILL
BE THREE DAYS IN LIMA." FULL CENTER SPREAD CONTAINS
SEVERAL PHOTOS OF MRS. CARTER, ACCOMPANIED BY USIS
INTERVIEW OF MRS. CARTER.

5. OJO FRONT PAGE DEVOTED ENTIRELY TO MRS. CARTER
WITH DRAWING OF A SMILING FIRST LADY WITH COLD
HEADLINE: "WELCOME" AND SUBHEADS "ROSALYNN CARTER
ARRIVES TODAY ON A GOOD WILL TOUR" AND "TO HAVE
AN INTERVIEW WITH GENERAL MORALES BERMUDEZ."
ALMOST FULL CENTER SPREAD OF OJO ALSO DEVOTED TO
A SELECTION OF PHOTOS OF MRS. CARTER.

6. EXPRESO HAS BANNER HEADLINE: "WELCOME TO PERU
ROSALYNN CARTER" WITH SMALL PHOTO OF PRESIDENT AND
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MRS. CARTER IN UPPER RIGHT HAND CORNER. ON PAGE FOUR HUMOROUS, SOFOCLETO, DEVOTES COLUMN TO MRS. CARTER AND CONCLUDES: "WELCOME TO LIMA AND HOPE THAT EVERYTHING AMONG US WILL BE PLEASANT FOR YOU." EDIT IN EXPRESO SAYS: "IT IS PLEASING TO RECALL THAT AT PRESENT RELATIONS BETWEEN THE US AND PERU ARE GOING THROUGH A MOMENT OF GREAT CORDIALITY AND COOPERATION. MRS. CARTER'S VISIT IS PROOF OF THIS FACT. A VISIT WHICH IS NOT ONLY PLEASING BECAUSE OF THE PERSONAL QUALITIES AND THE POSITION OF THE DISTINGUISHED LADY BUT ALSO BECAUSE OF ITS MEANING IN AN OFFICIAL CONTEXT.WE WOULD ALSO HAVE TO ADD THAT THE DIRECTION WHICH PRESIDENT JIMMY CARTER HAS BEEN GIVING HIS GOVERNMENT, AS REGARDS LATIN AMERICA, IS QUITE POSITIVE AND TENDS TO GIVE THE PART OF THE CONTINENT THE IMPORTANCE AND TREATMENT IT REALLY MERITS." EXPRESO ALSO HAS CARTOON ON OP-ED PAGE SHOWING PERUVIANS HOLDING BANNER WHICH READS IN ENGLISH: "WELCOME MRS. CARTER."

7. THREE TELEVISION CHANNELS IN EVENING NEWSCASTS JUNE 2 ALL LEAD WITH NEWSCLIPS OF MRS. CARTER. FULL SCHEDULE OF MRS. CARTER'S ACTIVITIES WERE GIVEN. CHANNEL 4 QUOTES MRS. CARTER AS SAYING IN ECUADOR: "SOLUTIONS OF GREAT PROBLEMS DEPENDS ON UNDERSTANDING AND COLABORATION AMONG COUNTRIES." COMMENTARY ENDED WITH STATEMENT THAT "VISIT SHALL BE ANOTHER STEP TOWARDS THE BETTER UNDERSTANDING OF U.S. PRESENT POLICY TO LATIN AMERICA."

8. RADIO. RADIO NACIONAL SAYS, "PERU SHALL GIVE WARM WELCOME TO MRS. CARTER THIS NOON." OTHER IMPORTANT RADIO STATIONS ALL WELCOMED MRS. CARTER'S VISIT. HANSEN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Decaption Note:
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Disposition Approved on Date:
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Disposition Comment:
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Disposition Event:
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Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
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From: LIMA
Handling Restrictions: n/a
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2290729
Secure: OPEN
Status: NATIVE
Subject: MRS. CARTER'S VISIT - MEDIA REACTION REPORT MRS. CARTER'S ARRIVAL HERE JUNE 3, IS PROMINENTLY FEATURED IN ALL LIMA NEWSPAPERS ON FRONT AS WELL AS IN SIDE PAG
TAGS: OVIP, SOPN, US, PE, (CARTER, ROSALYNN)
To: USIA
Type: TE
vdkgvkey: odbcr//SAS/SAS.dbo.SAS_Docs/5e61c785-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009